

دائرة الموارد البشرية
Human Resources Department

التاريخ



السيرة الذاتية

المعلومات الشخصية

اسم عضو هيئة التدريس: عادل عوده سلامه الهاشم
الرتبة الأكاديمية: استاذ دكتور
الكلية: كلية الأعمال
القسم: نظم المعلومات الادارية
الجنسية: الأردنية
العنوان: عمان -تلاع العلي -دوار الواحه
رقم الهاتف: ٠٧٩٠٧٢١٣٨٣
البريد الإلكتروني: a.alhashem@aau.edu.jo

المؤهلات العلمية

الدرجة	التخصص الدقيق	مدة الدراسة (من-الى)	الجامعة	البلد
الدكتوراه	نظم المعلومات الادارية	٢٠٠٨-٢٠٠٤	الاكاديمية العربية	الاردن
الماجستير	ادارة عامه	٢٠٠٤-٢٠٠٠	جامعة مؤتة	الاردن
البكالوريوس	ادارة عامه	٢٠٠٠-١٩٩٦	جامعة مؤتة	الاردن

الخبرة الأكاديمية

مدة العمل	الرتبة الأكاديمية	المؤسسة	القسم/الكلية	البلد
٢٠٢٤-٢٠٢٢	استاذ دكتور	جامعة البلقاء التطبيقية	نظم المعلومات الادارية-كلية عمان الجامعية	الاردن
٢٠٢٢-٢٠١٦	استاذ مشارك	جامعة البلقاء التطبيقية	نظم المعلومات الادارية-كلية عمان الجامعية	الاردن

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الأردن
نظام المعلومات
الادارية-كلية عمان
الجامعية
جامعة البلقاء
التطبيقية
استاذ مساعد
٢٠١١-٢٠٠٩

الخبرة الغير أكاديمية

- المدة:
- المؤسسة:
- القسم:
- البلد:

الشهادات المهنية

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العضوية الحالية في المنظمات المرموقة

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الاعتماد والجوائز

الأنشطة الخدمية

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أهم المنشورات في اخر خمس سنوات

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Title	Journal	Vol./No.	Publication Date
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Publications:

Paper Title: The Mediation Role of Organizational Memory between knowledge Sharing Systems and the Competitive Intelligence

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Adel Odeh AL-Hashem	2024	Journal of Theoretical and Applied Information Technology.	102	10	4396–4405	ISSN: 1992-8645 E-ISSN: 1817-3195	JATIT, Little Lion Scientific. (Scopus)

Publications:

Paper Title: Marketing Intelligence Dimensions As an Innovative Approach for Customer Retention through the Mediating Role of Customer Experience.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Adel Odeh AL-Hashem	(2022)	Jordan Journal of Business Administration	Vol. 18	No. 4	527-545	Online ISSN 2308-6149 Print ISSN 1815-8633	The University of Jordan (UJ) (Scopus)

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ions:

**Title: E-Personalization and E-Customization Model for Enhancing E-Customer Satisfaction in the Case of Covid-19:
Empirical Evidence from Banking Sector in Jordan.**

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
(2022)	Jordan Journal of Business Administration	18	2	236-276	Online ISSN 2308-6149 Print ISSN 1815-8633	The University of Jordan (UJ) (Scopus)

Publications:

Paper Title: The mediation role of the organizational memory in the relationship between knowledge capturing and learning organization

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Adel Odeh AL-Hashem, Ammar Almassri & Tareq Abu Orab	2021	Cogent Business & Management	٨	1	1-14	2331-1975	Cogent OA (Scopus)

Paper Title: Strategic alignment maturity criteria as a catalyst for enhancing operational Excellence in Jordanian industrial companies.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Adel AL-Hashem, Tareq Abu Orabi	2021	Management Science Letters.	11	5	1699–1706	1923-9343 (Online) - ISSN 1923-9335 (Print)	Growing Science.

Paper Title: Knowledge Discovery Tools for Digital Advertising Effectiveness in Jordanian Telecommunications Sector.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Marwa Hamza,	2020	International Journal of	13	1	427 - 436	2005-4297	Science and Engineering

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Adel Odeh AL-Hashem.		Control and Automation.					Research Support Society(SERSC)
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Title: Mediation Impact of Marketing Intelligence in the Relationship between Technology Based Knowledge Sharing and Product Innovation.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2020	TEM Journal.	9	2	688-693	2217-8309 (Print). eISSN: 2217-8333 (Online).	Association for Information Communication =Technology Education and science.

Title: IT- BASED KNOWLEDGE MANAGEMENT PROCESSES, E-SERVICES INNOVATION AND E-...

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2020	Journal of Theoretical and Applied Information Technology.	98	10	1765-1776	ISSN: 1992-8645 E-ISSN: 1817-3195	JATIT, Little Lion Scientific,

Title: Integrated Information Systems from Internal and External Integration Perspectives as a Website for Electronic Service Quality.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
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eh em, mad l-	2019	TEM Journal.	8	2	462- 470	2217-8309 (Print). eISSN: 2217- 8333 (Online).	Association for Information Communication =Technology Education and science.
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Title: The Role of E-Trust in Achieving E-Loyalty: An Exploratory Study on Jordanian Customers
Shopping Website.

rs	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
eh em, mad l- n	2019	Journal of Theoretical and Applied Information Technology.	97	5	1488- 1499	ISSN: 1992- 8645 E-ISSN: 1817- 3195	JATIT, Little Lion Scientific.

Title: Knowledge Management Processes As An Enablers For Customer Service Quality

rs	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
eh em	2019	International Journal of Management and Applied Science.	5	12	55- 58	26-2- 2019	Institute of Research and Journals(IRAJ).

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Title: Information Systems Integration and its Impact on Knowledge Management Processes.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2016	Journal of Computer Engineering and Intelligent Systems.	7	4	33-41	2222-1719 (Paper) ISSN 2222-2863 (Online)	The International Institute for Science, Technology and Education (IISTE).

Title: Social capital, attitude, expectations and quality of knowledge sharing in Jordanian.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2013	International Journal of Knowledge Based Development.	4	2	185-199	ISSN online: 2040-4476 ISSN print: 2040-4468	Inderscience Enterprises Ltd.

Title: Weibo Metrix System for University Rankings on the Internet. A critical descriptive analysis of universities' ranking.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2012	AL-afaq Journal of Economic Studies.	24	1	173-189	2571-9769	Menofia University.

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Paper Title: Systems thinking concepts degree of adoption in Jordanian private universities from the heads of administrative and academic departments' perspective.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
ADEL ODEH AL- HASHEM	2012	International journal of business information systems.	11	1	93- 109	online: 1746- 0980 print: 1746- 0972	Inderscience Enterprises Ltd.

The impact of organizational learning disciplines upon the performance of public sector.

Paper Title:

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Adel Al- Hashem Sawsan Abu Alghanam Amin Shaqrah	2012	International Journal of Information, Business and Management.	4	2	163- 174	ISSN 2076- 9202 (Print) ISSN 2218- 046X (Online)	Elite Hall Publishing House.

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Human Resources Department

Title: Measuring the quality system of health services from the patient's perspectives.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
	2012	Far East Journal of Spychology and Business.	7	1	1-21	Print :- 2219-5440 Online: 2221-8017	Far East Research Center.

Title: Social Knowledge network as an Enabling Factor for Organizational Learning.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
AL-MINAH	2012	Journal of Theoretical and Applied Information Technology.	40	1	1- 8	ISSN: 1992-8645 E-ISSN: 1817-3195	JATIT.ORG.

Title: Application of total quality management system and its impact on competition policy in industrial plants: An Empirical study on facilities of industrial sector in Jordan.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
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ar eh, eh em ed Al-	2012	The Journal of Commerce.	4	3	17- 32	ISSN: 2218- 8118, 2220- 6043	Hailey College of Commerce, University of the Punjab, Pakistan.
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أنشطة التطوير المهني المؤسسي في آخر خمس سنوات

■
الرابط البحثي (Scopus و Google Scholar)

ORCID:	■ https://orcid.org/0000-0002-5415-0106 ■
Google Scholar:	https://scholar.google.com/citations?hl=ar&user=rHaAEjIAAAAJ
Research gate	https://www.researchgate.net/profile/Adel_Al-Hashem
Scopus	https://www.scopus.com/authid/detail.uri?authorId=55263467400

اللغات

- اللغة العربية
- اللغة الانجليزية

