Human Resources Department

Date: 14/04/2025

CURRICULUM VITAE



PERSONAL INFORMATION

Faculty Member Name: Fawwaz Tawfig Rateb Awamleh

Academic Rank: Assistant Professor

College: Business

Department: Business Administration

Nationality: Jordanian Address: Amman, Jordan Phone No: 0799532828 E-mail: f.awamleh@aau.edu.jo

ACADEMIC QUALIFICATIONS

Degrees with fields, institution, and date

- Bachelor of Business Administration Program, Mutah University in Jordan, 2008-2012
- Master of E-Business Program, Middle East University in Jordan, 2013-2015
 Title of thesis/project: The Impact of IT Capabilities on Organizational Intelligence: A Case Study in VIP Company in Jordan
- PhD in Business Administration Program, Near East University in Turkish Cyprus, 2017-2021.
 Title of thesis: The Relationship between IT capabilities, organizational intelligence, and competitive advantage.

ACADEMIC EXPERIENCE

- Duration: 5 years
- University: Near East University, Faculty of Economics and Administrative Sciences for 3 years; Balqa
 University, Amman for one semester, Amman Arab University, Faculty of Business for a year and a half
- Academic Rank: Assistant Professor.
- Date of awarding the rank: 2023-09-15
- The body granting the rank: Amman Arab University.
- College: Business.
- Country: Jordan.



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NON-ACADEMIC EXPERIENCE

- Duration: Four years, as a sales manager and quality manager.
- Institution: Safeway, Tahboub, Al-Samadi, Al-Masbah and Queen Alia International Airport (QAIA).
- Department: Sales Department and Quality Department.
- Country: Jordan.

CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- Editor of SAGE Open
- Peer reviewer of Qeios
- Peer reviewer of Challenges in Sustainability (CiS)

SERVICE ACTIVITIES

- Website Officer in Business Facility for the Amman Arab University.
- Member of the Jordanian Qualifications and Accreditation Committee (AAU).
- Member of the American Accreditation Committee, AACSB (AAU).

THE MOST IMPORTANT PUBLICATIONS IN THE LAST FIVE YEARS INSTITUTIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES IN THE LAST FIVE YEARS

 Big Data Backed Business Intelligence to Upthrust Commercial Banks' Decision-Making Processes

AS Altarawneh, HK AlAwamleh, FT Awamleh, AN Bustami International Review of Management and Marketing 15 (2), 180-188. 2025

2. Green innovation strategies in achieving corporate sustainable performance through big data analytics

YA Alarabiat, HM Alayed, FT Awamleh

International Journal of Sustainable Development and Planning. 20 (2), 751-759. **2025**

3. The role of data analytics and business intelligence in enhancing the relationship between e-hrm practices and job satisfaction

FT Awamleh, A Albloush, M Al Jarrah, HK AlAwamleh

Problems and Perspectives in Management.

2025

4. The integration of renewable energy adoption in sustainability practices for sustainable competitive advantage in Jordanian SMEs



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FT Awamleh, S Shwawreh, SAI Al-Kharabsheh, A Alzghoul Chall. Sustain 13 (1), 135-145.

2025

5. The mediating role of digital innovation for the relationship between entrepreneurship and sustainable development

T Wreikat, FT Awamleh

Problems and Perspectives in Management.

2025

6. Data-driven strategic planning: The mediating role of the Blockchain-based supply chain in enhancing digital logistics performance

K Khawaldeh, FT Awamleh, MS Al-Shibly, A Al-Kharabsheh

International Journal of Innovative Research and Scientific Studies 8 (1).

2025

7. The relationship between information technology capabilities, organizational intelligence, and competitive advantage

FT Awamleh, A Ertugan

SAGE Open 11 (2), 21582440211015201

2021

8. Examine the mediating role of the information technology capabilities on the relationship between artificial intelligence and competitive advantage during the COVID-19 pandemic

FT Awamleh, AN Bustami

SAGE Open 12 (3), 21582440221119478

2022

9. Charismatic Leadership Style to Overcome Employee Resistance to the Management of Organizational Change Process

FT Awamleh

Global Journal of Management and Business Research 22(https://doi.org/10...

2022

10. The mediation role of customer relationship quality of social media marketing activities and brand loyalty. Evidence from Palestine

R Awadallah, S Hamdan, F Awamleh

2022 International Conference on Sustainable Islamic Business and Finance...

2022

11. Investigate the Mediating Role of Business A Intelligence on the Relationship Between Critical kk Success Factors for Business Intelligence and Strategic Intelligence

FT Awamleh

2022

12. Factors Influencing the Adoption of Business Intelligence in Islamic Banks FT Awamleh, SM Alaqarbawi, SR Weshah, YA Alarabiat, AN Bustami Islamic Finance: New Trends in Law and Regulation, 147-157

2024

13. The Impact of Remote Work and COVID-19 Pandemic on Diversity Management





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FT Awamleh, A Alzghoul, GAA Alsheikh, AN Bustami International Conference on Business and Technology, 131-147 2024

14. Data-driven decision-making under uncertainty: Investigating OLAP's mediating role to leverage business intelligence analytics for entrepreneurship FT Awamleh, AN Bustami, YA Alarabiat, A Sultan Journal of System and Management Sciences 14 (8), 350-365

202415. Data-Driven Innovation Imperatives: Investigating Mediating Pathways from

FT Awamleh

Journal of Logistics, Informatics and Service Science

Intelligence to Blockchain Entrepreneurship

2024

16. Charismatic leadership to overcome employee resistance to organisational change process

FT Awamleh

2022

17. The Impact of the Effectiveness of Organisational Communication on Achieving the Effectiveness of Administrative Decisions in Organizations FT Awamleh, AN Bustami, AS ALtarawneh, I Al Muala, R Hanandeh Opportunities and Risks in AI for Business Development: Volume 1, 757-768 2024

18. The Effect of Diversification on the Portfolio "Risk-Return": A Case Study Applied in Social Security Investment Fund

AS Altarawneh, A Albloush, FT Awamleh, AN Bustami

The AI Revolution: Driving Business Innovation and Research: Volume 2, 367-378

2024

19. The Sustained Effects of COVID-19 Employee's Mental Health in the Food Service Industry

RA Awwad, AA Mofrad, S Hamdan, FT Awamleh

2024

ASU International Conference in Emerging Technologies for **2024**

20. Enhancing sustainable development through international performance indicators: The role of business intelligence techniques

FT Awamleh, YA Alarabiat, AN Bustami

Chall. Sustain 12 (3), 203-218

2024





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RESEARCH LINK (Scopus and Google Scholar)

- https://www.scopus.com/authid/detail.uri?authorId=57223322194
- https://scholar.google.com/citations?user=ctC2QXIAAAAJ&hl=en
- https://orcid.org/0000-0002-3425-7379
- https://www.researchgate.net/profile/Fawwaz-Tawfiq-Awamleh

LANGUAGES

- Arabic
- English
- Turkish



