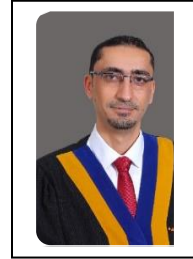


Date: 12/4/2025



CURRICULUM VITAE

PERSONAL INFORMATION

Faculty Member Name: Wasef Ibrahim Almajali
Academic Rank: Assistant professor
College: Business
Department: Business management
Nationality: Jordan
Address: Amman/ Jordan
Phone No: 0796560880
E-mail: W.almajali@aaau.edu.jo

ACADEMIC QUALIFICATIONS

- Bachelor's Degree in Computer Information Systems, Mutah University, 2011
 - Master's Degree in Business Administration, Mutah University, 2016
 - PhD in Business Administration, Universiti Utara Malaysia, 2023
- Total Quality Management, Knowledge Management, and Organizational Performance
in Jordanian Telecommunications and IT Companies: The Mediating Role of
Information Technology

ACADEMIC EXPERIENCE

- Duration: One semester
- University: Luminus University College
- Academic Rank: Lecturer
- Date of Rank Award:
- Awarding Institution:
- Faculty:
- Country: Jordan

NON-ACADEMIC EXPERIENCE

- Duration: Five years
- Institution: Directorate of Education and Military Culture
- Department:
- Country: Jordan

CERTIFICATIONS OR PROFESSIONAL REGISTRATIONS

-
-

CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

-
-

HONORS AND AWARDS

- None

SERVICE ACTIVITIES

-
-

THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS

1. The Impact of Digital Marketing on Building Consumer Confidence the Role Mediating of Information sharing and AI: An Empirical Study of the Telecommunications Sector in Jordan (2024)
2. How Does Digital Marketing Influence Consumer Behavior? Examining the Mediating Role of Digital Entrepreneurship in the Healthcare and Pharmaceuticals Sector (2024)
3. The mediating effect of TQM on the relationship between market orientation and organizational performance (2024)
4. Smart Logistics Services: How Artificial Intelligence Transforms Decision-Making(2024)
From Insights to Impact: Business Intelligence's Influence on Jordan's Industrial Decision-Making(2024)
5. Combination of Blockchain and Machine Learning for the Improvement of Decision Making and Secure Supply Chain Authentication Management(2024)

INSTITUTIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES IN THE LAST FIVE YEARS

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RESEARCH LINK (Scopus and Google Scholar)

- <https://www.scopus.com/authid/detail.uri?authorId=59232228000>
- <https://scholar.google.com/citations?user=Bt7ipV0AAAAJ&hl=ar>

LANGUAGES

- Arabic
- English